



**All Girls Allowed**

restoring life, value and dignity to girls and mothers  
revealing the injustice of China's One-Child Policy

### **Instructions for Sending Out a Press Release**

- 1.) Edit [this Press Release](#) to represent your group at your school. The information that needs editing is formatted (LIKE THIS) so you can easily see what needs to be changed!
- 2.) Double-check your edits with a friend!
- 3.) Look up your University News department or Public Relations Office.
- 4.) Call the number and ask where to email or drop off the release.
- 5.) Send or drop your release.
- 6.) Call to follow up on the release. Make sure they received it.
- 7.) Make sure you are available for interviews and questions. Keep your phone on!
- 8.) When your release is published, be sure to either send a link or cut out a copy of the article and send it to AGA with the other items you send back! We'd love to see what you did!



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**For Immediate Release: September 11, 2011**

(YOUR ADDRESS)

(YOUR PHONE NUMBER)

(YOUR EMAIL)

<http://www.allgirlsallowed.org>

**PHOTO OPPORTUNITY/MEDIA ALERT: Activist Students Remember 37 Million  
“Missing Girls”, Friday, Sept. 23**

*On 31<sup>st</sup> anniversary of the One-Child Policy, college students nationwide combat “gendercide”  
of girls*

(YOUR CITY NAME) – This September marks the 31<sup>st</sup> year of China’s enforcement of the One-Child Policy, and it’s not a happy anniversary. To remember the 37 million girls lost to “gendercide” as a direct result of the policy, (YOUR UNIVERSITY NAME) students will join others around the country in 37 seconds of silence.

On Friday, Sept. 23, (# OF EXPECTED PARTICIPANTS) students will congregate at (EVENT LOCATION) to spend 15 minutes learning about China’s One-Child Policy and gendercide of girls. The 37 seconds of silence will take place around (TIME EXPECT SILENCE TO TAKE PLACE), followed by a unique opportunity to get involved in ending gendercide through All Girls Allowed, the sponsoring organization.

Each student who writes down their email address to join the movement to end gendercide will receive one dollar from The Jenzabar Foundation to put towards the All Girls Allowed program of their choosing: Orphan Scholarships, Reuniting Trafficked Children, or Ending Gendercide. All additional donations will be matched dollar-for-dollar by the Foundation.

All Girls Allowed was founded by Chai Ling, former key leader at the student movement in Tiananmen Square, 1989. “Every second that we spend remembering these girls, hundreds more are killed in favor of boys,” says Ling. “It is this generation’s responsibility to speak up about it, and students are beginning to see that. The good news is, with this kind of momentum, we believe that we can end gendercide in our lifetime.”

(YOUR NAME) is leading the charge on (YOUR UNIVERSITY)’s campus. “When I heard that the One-Child Policy is continuing, regardless of the horrific injustices it causes, I knew I had to do something,” says (YOUR NAME). (“INSERT A QUOTE HERE ABOUT WHY YOU ARE DOING AN EVENT”).

All Girls Allowed is a Boston-based organization with the mission to restore life, value and dignity to girls and mothers in China, and to expose the injustice of the One-Child Policy. More information, including how to get involved, can be found at the AGA website: <http://www.allgirlsallowed.org>.

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